

Ricardo Benvenuto Alberruche

Croydon VIC - 417 Visa (Feb 25) - 0402 047 417 - ricardobenv@hotmail.it - [linkedin.com/in/ricardobenv](https://www.linkedin.com/in/ricardobenv)

Creative and driven professional with expertise in international business, marketing, and communication, eager to contribute to an Australian company with a long-term vision of relocating to Australia.

Professional Experience

Freelance Designer

Oct. 2024 to Jan. 2025 - Rome, Italy

Designed & developed brand identity, WordPress websites, AI bots. Clients in Australia, UAE, USA.

AI Data Annotator - DataForce

Mar. 2024 to Sep. 2024 - Madrid, Spain

Subcontracting for a major tech company, trained AI models to optimize quality of search results.

Operations Support Assistant, Level 2 - Crif S.P.A

Oct. 2023 to Dec. 2023 (Internship) - Bologna, Italy

At a credit bureau service, solving issues for banking partners using internal technical resources.

Education & Skills

Masters in Creative Direction and Branding - IE Business School (IEU)

Sept. 2022 to Jul. 2023 - Madrid, Spain

IEU is one of the top 50 business universities. Part of teams to create a marketing campaign for Madrid based NGO. Competed as a top candidate in the finals of IEU entrepreneurial competition. Gained practical experience in marketing and communication. Focused on innovation, creativity, communications (incl. visual), and AI impacts.

International Business - European University of Madrid (UEM)

Sept. 2018 to Jun. 2022 - Madrid, Spain

A background in global business; focus on marketing, statistics, and analysis. Also covered change management, communication, leadership, in a 4 month exchange at McGill University Montreal.

Technical Skills

Visual Design & Media

Photography
Videography
Adobe Suite
Office 365
BlackMagicDesign

Marketing

Brand Strategy
SEO/SEM & Digital Marketing
AI Prompt Engineering
Copywriting
Content Creation + Scheduling

Web Design & Dev

Data Analysis
Graphic Design
UX & UI Design
WordPress, Divi, Elementor
WebFlow

Language proficiency: Native Italian & Spanish, Professional English (C1 / Advanced).

Thank you for taking the time to review my application. If there is any way I can assist you, or any questions you have, please reach out via phone (0402 047 417) or email (ricardobenv@hotmail.it).